

NUMBFest 2017

Presentation to Uintah County
June 5, 2017

Trina Hedrick—NUMB Secretary-Treasurer



www.BIKENUMB.org

a chapter of



INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

Who are we?

A mountain biker wearing a blue and white helmet and a black jersey is riding an orange and black mountain bike on a dirt trail. The background shows a desert landscape with sparse vegetation and a blue sky with white clouds. The text is overlaid on a semi-transparent white box.

Northeastern Utah Mountain Bikers (NUMB)

- Domestic Non-Profit Corporation
- 501c(3) and chapter of IMBA
- Covering Daggett, Uintah, Duchesne counties
- 5 board member spaces, 4 filled
- 33 IMBA/NUMB contributing members (+10 from 2016)
 - Mainly from Basin and Wasatch areas
- 147 email contacts (+77 from 2016)
- 286 contacts on Facebook (+106 from 2016)

What do we do?

- Our MISSION is to create, enhance and preserve great trail experiences for mountain bikers in northeastern Utah
- We seek to preserve, protect, and promote mountain biking access and diverse riding opportunities on Utah's public lands through education, communication, and unified action



Our Purpose for Being

- Bicycling for fun – solo and group rides
- Ensuring the future of mountain biking in NE Utah
- Promoting responsible riding, maintenance and preservation of mountain biking trails
- Educating cyclists and non cyclists about mountain biking and providing information on building legal trails
- Encouraging youth involvement, with a focus on support of the high school team
- Establishing community trail networks with appropriate mapping and signage
- Gaining support from other clubs, industry, shops, other trail users and land management groups
- Trail user education (trail etiquette)
- Trail sustainability
- Promoting safe bicycling practices



NUMBFest 2017

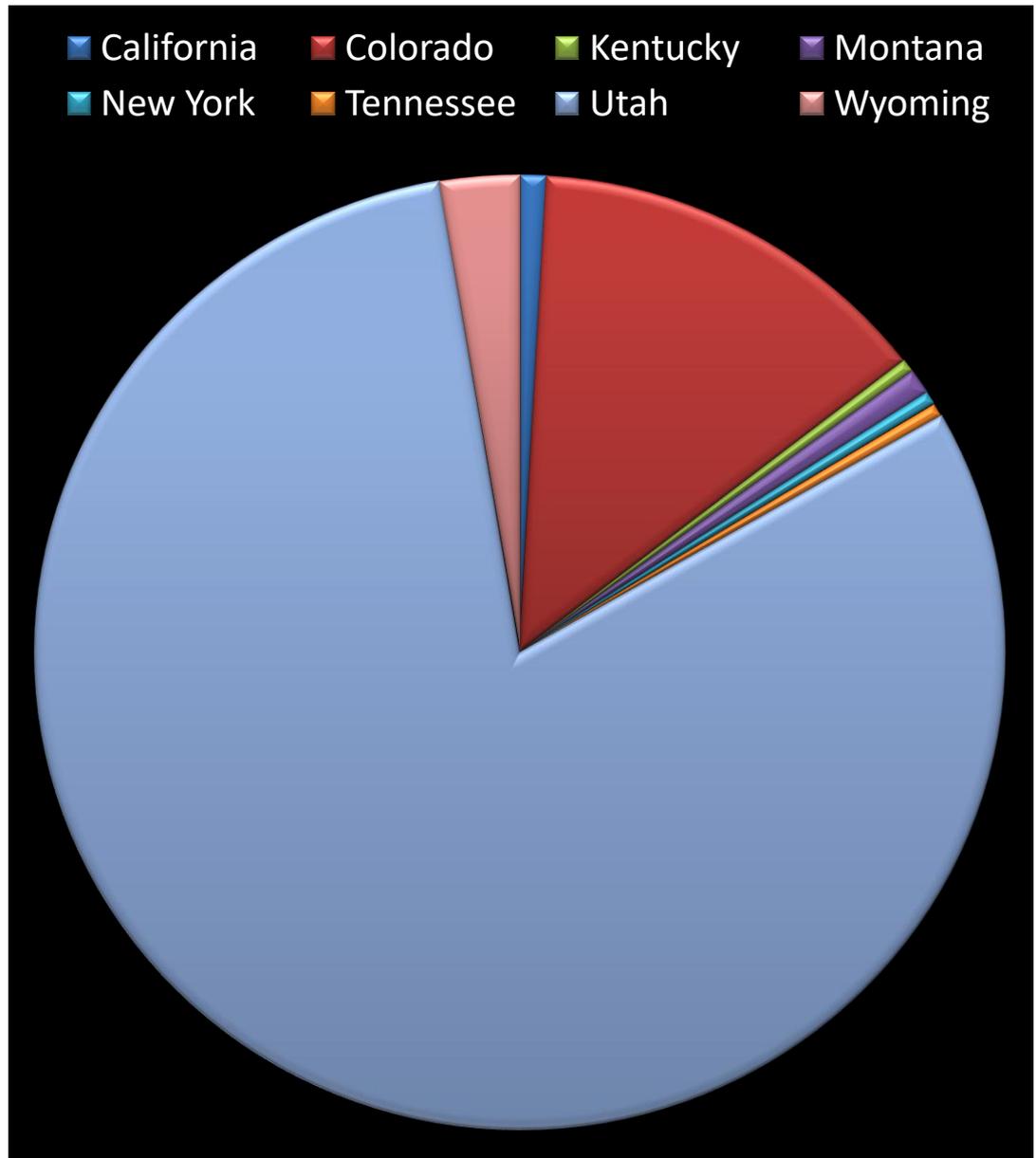
- Demo bikes (Rocky Mountain)
- Group rides – beginner and intermediate
- Kid's activities
 - Photo scavenger hunt
 - Free face painting
 - Sidewalk chalk
- Fundraiser and lots of free giveaways
- T-shirts, Sockguy socks, coozies for sale
- We had 230 individuals sign in (+85 from 2016)

Where are NUMBFest attendees from?

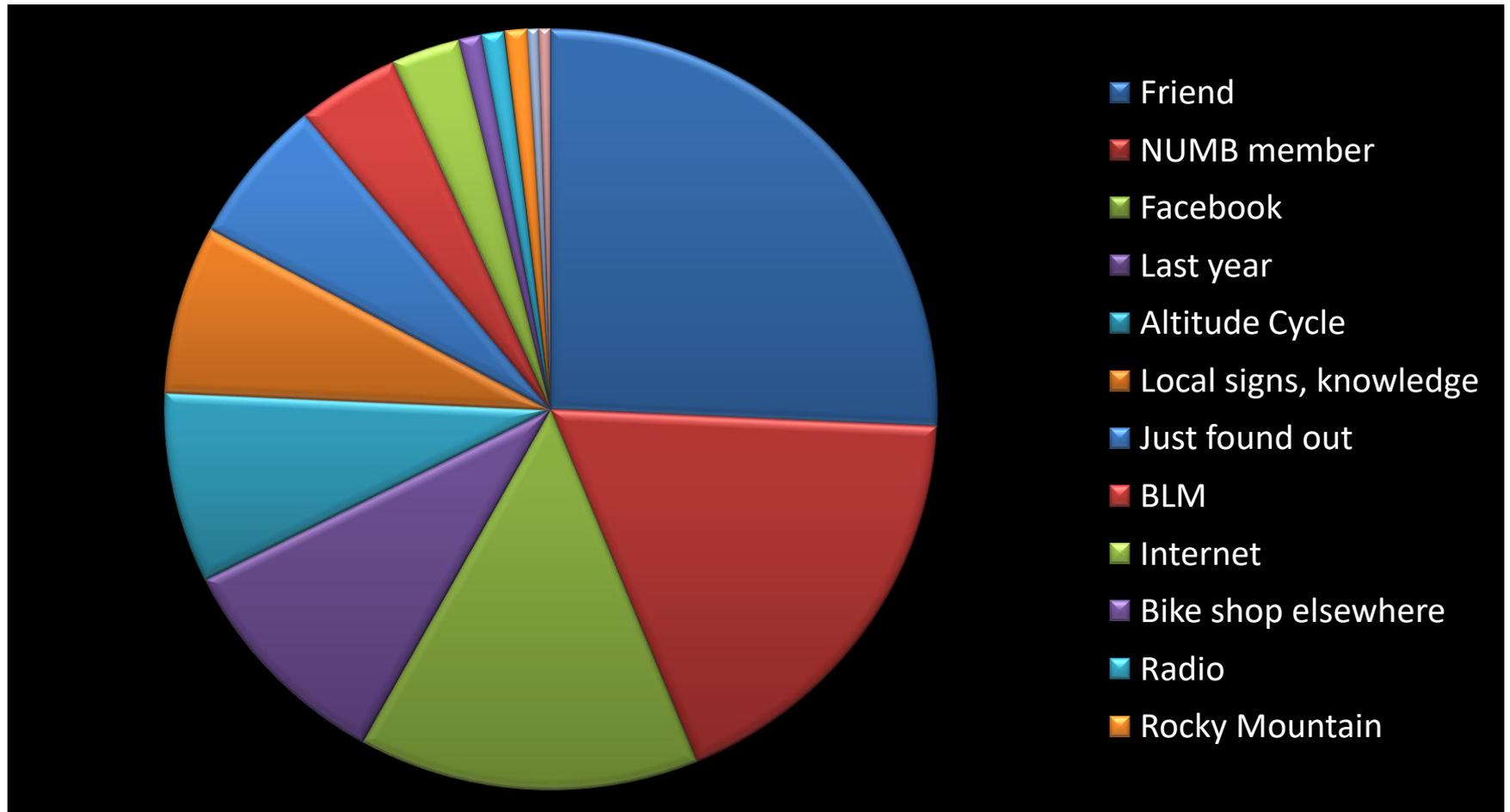
- 230 folks signed in
- 105 locals (92 from Vernal, 7 Roosevelt, 1 Randlett, 2 Neola, 2 Lapoint, 1 Manila)
- 83% Utah
- 14% Colorado
- Six other states

Where do NUMBFest attendees stay while in Vernal?

90% of respondents said they were camping, many at McCoy, but also at state parks.



How do folks hear about NUMBFest?



Sponsorship Requests

- We need insurance
 - \$1215 for general liability, accident, and event coverage (and the bigger the event in previous years, the more we will pay!)
- Payments for the event were \$3,090.15 (insurance, sales items, kid's stuff, postage, business renewal, fundraiser, sanitation, permit)
- In the end, we brought in \$4,059.53 (sponsors (\$1600), fundraiser and sales (\$2459.53) meaning we can almost sustain ourselves!

PROUD SPONSORS OF NUMB-FEST



And a HUGE thank you to the County roads department for improving the road and parking area before the event!!